



Resurrection Episcopal Day School
ASSOCIATION MONTESSORI INTERNATIONALE

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REDS Auction 2020 – Overview and Community Involvement

Here we go! We are thrilled to be kicking off this year's Auction. REDS depends on the support, time and generosity of our entire community. This tremendous commitment from all of you will help ensure the success of our 2020 Auction – The Great Outdoors!

"When children come into contact with nature, they reveal their strength." - Dr. Maria Montessori

Save-the-Date: Join all current, alumni and incoming REDS family on Friday evening, May 1, 2020 at Bohemian National Hall. Not only is the Auction an important fundraising event for our school, it is THE party of the year.

Support: There are many ways families can help participate, including (i) soliciting or donating auction lots, (ii) creating and/or sponsoring an Auction Adventure, and (iii) contributing to the underwriting of the event. Most importantly, we hope that every family will support the Auction by being there to celebrate our school on May 1, 2020. REDS is hoping for 100% participation from our families.

- **Solicitations/Donations:** Solicitations and donations are key to the success of the auction. As you begin to reach out to your connections and relationships to solicit unique and exciting experiences for auction items, please consider the following areas:
 - Travel, escapes and vacations
 - Dining experiences
 - Entertainment - music, art, theater, sports activities
 - Goods and services
 - Insider activities, i.e., private tours, backstage passes, dress rehearsals, etc.
 - Unique activities for the children
- **Auction Adventures:** Nothing represents REDS more than community and togetherness which is what the Auction Adventures are all about. You may choose to coordinate/sponsor/underwrite one of these outings or activities for adults, families or children. Auction Adventures may include:
 - Mom's or dad's night out with a sponsored activity
 - Cultural or themed dinner/outing hosted by a family
 - Children's group activity
- **Underwriting:** You may also contribute to the event's success by making a cash donation to help underwrite the evening. Cash donations are 100% tax deductible.
- **In-Kind Donations:** If you have access to a good or service or product that could contribute to the success of the auction, please email auction@redsnyc.org
- **Purchase Tickets:** Please attend!
- Please refer to the attached REDS 2020 Auction Wish List and Ideas

Donation Forms: Please submit your donation forms via the online submission form by February 21, 2020.